

## **Zhuhai: A Dynamic Innovation Hub in the Greater Bay Area**

Zhuhai, located in southern China and part of the Guangdong-Hong Kong-Macao Greater Bay Area, is an important platform for technological innovation and industrial development. With its strategic location and strong policy support, the city has become an increasingly attractive destination for international investment and cross-border cooperation.

The Zhuhai National High-Tech Industrial Development Zone serves as a key driver of the city's innovation ecosystem. As a national-level development zone, it provides advanced infrastructure, supportive industrial policies, and a favorable business environment for enterprises in high-tech and emerging industries.

Zhuhai's industrial development focuses on advanced manufacturing, digital technologies, and emerging high-tech sectors. Supported by continuous investment in innovation and industrial upgrading, the city promotes the integration of technology and industry, creating opportunities for both domestic and international companies.

As part of the Greater Bay Area, Zhuhai benefits from close connections with major innovation centers such as Shenzhen, Guangzhou, Hong Kong, and Macao. This regional integration enhances the flow of capital, talent, and technology, further strengthening Zhuhai's role in global industrial cooperation.

Through international platforms such as Hannover Messe, Zhuhai aims to deepen cooperation with global partners, promote industrial collaboration, and support innovation-driven growth. By linking international enterprises with local industrial clusters, the city offers diverse opportunities for sustainable and mutually beneficial development.